

PRESS RELEASE

21 Aug 2024

APC Group

AB Enzymes and APC Group Form a Strategic Partnership to Promote Sustainable Pulp & Paper Solutions in Asia

Aug 21, 2024 (Press Release) AB Enzymes, a leading manufacturer of industrial enzymes, is pleased to announce a new distribution agreement in the pulp & paper segment with APC Group, a premier specialty chemical and process solution provider in Asia. This strategic partnership grants APC Group sole rights to distribute AB Enzymes' innovative products in China, India, most of Southeast Asia, and the Middle East.

This strategic alliance underscores both companies' commitment to promoting sustainable solutions and environmental stewardship in the region.

"We are excited to partner with APC Group as our exclusive distributor," said Martin Nielsen, CEO of AB Enzymes. "Their reach to the market and deep understanding of the pulp and paper applications will be instrumental in bringing our products to a wider audience."

APC Group will soon begin distributing AB Enzymes' products effectively. Valued customers in the region can look forward to enhanced access and dedicated support through APC Group's established channels.

"We recognize the impact of stricter regulatory requirements and the growing demand for greener, environmentally-friendly technologies," said Mike Grundy, CEO of APC Group. "Enzymes are effective solutions across various stages of the paper and pulp-making process. By partnering with AB Enzymes, we can provide innovative and sustainable solutions that enhance our customers' ROI and ESG outcomes."

For more information about this strategic partnership or to inquire about the products, please contact us via abesingapore@abenzymes.com and APC contact via info@amazon-papyrus.com

About AB Enzymes

AB Enzymes is a leading biotech company specialized in developing, manufacturing, and supplying enzyme solutions for industrial applications worldwide. With regional offices and state-of-the-art labs from North America to Asia, AB Enzymes combines global operations with local market expertise to ensure their customers' success. With a product portfolio ranging from food grade enzymes for baking, protein modification and fruit processing, to enzymes for animal feed and technical applications like pulp and paper, the company helps customers to improve their processes making them more sustainable, environmentally friendly, and efficient.



About APC Group

APC Group is a leading specialty chemical and process solution provider in Asia and Middle East, with its roots as Amazon Papyrus Chemicals. APC Group is specializing in problem-solving and innovation in the paper & pulp sector since 2000. With extensive expertise, APC has become the go-to partner for industries seeking transformative solutions in Pulp & Paper, Water Management, Viscose Fiber Technology, Barrier Coating and Molded Pulp.

